



Openverse Ecosystem Incentive Program

Open Foundation × Openverse Team

Jointly initiated: Open Foundation × Openverse Team | Registration deadline: April 20, 2027

1. Plan Overview

The Openverse Ecosystem Incentive Program is jointly developed by the Open Foundation and...Openverse Team. This initiative, jointly launched globally, is open to project teams with real products, real users, sustainable operational capabilities, and ecosystem building abilities. The Open Foundation will be responsible for non-technical ecosystem operations and project organization and coordination. Openverse Team is responsible for coordinating and supporting the technology ecosystem, protocols, and OpenOS-related technical capabilities.

There is no upper limit to the number of projects that can participate in this program. Any eligible project can apply, but only projects that achieve the corresponding goals and pass the final review will receive the rewards stipulated in this program. Project rewards will be distributed on a first-come, first-served basis. The core objective of the program is to drive the growth of real users and real applications in the Openverse ecosystem to a large scale by April 20, 2027, with 1,000,000 real users as the core phase goal.

2. Strategic goals of the plan

In this phase, the Openverse ecosystem incentive program will continue to advance around the following three core strategic objectives:

- **The number of real users has reached 1,000,000**
Through global ecosystem project recruitment, application implementation, and continuous operation, we aim to build a large-scale, sustainable user base for the Openverse ecosystem, with a target of 1,000,000 real and active users.
- **Drive the Openverse Network mainnet to achieve listing on the top-tier centralized exchange Spot and mainnet deposits and withdrawals.**
By continuously improving the Openverse Network ecosystem, application scenarios, and infrastructure, we will promote the listing of BTG on leading centralized exchanges worldwide for spot trading and support deposit and withdrawal functions on the Openverse Network main chain, thereby further enhancing the global liquidity and network value of the Openverse Network.
- **Drive BTG's market value target toward 25 USD**
Through ecosystem building, real user growth, expansion of real-world use cases for Openverse Network, global market expansion, and continuous technological and application development, we aim to drive BTG's long-term market value toward the interim target of 25 USD/BTG.

3. Project Scope

This initiative encourages projects to evolve the Openverse Network from a simple on-chain asset hosting network into a real-world application network. Projects can design practical uses around the following directions:

- On-chain assets: issuance, circulation, trading, and application of BTG and other digital assets that comply with ecosystem rules.
- DeFi and DEX: Asset exchange, liquidity, lending, yield and other financial applications.
- Payment: Payment scenarios related to BTG, VRC-10, etc., as well as on-chain settlement between merchants, users, and services.
- dApps: Applications such as games, social networking, education, tools, and enterprise services connect directly to the Openverse Network.
- User tools: On-chain interaction of Wallet, account, identity, asset management and other personal tools.
- RWA: Digitalization, registration, transfer, or related services of real-world assets under compliance conditions.
- Developers and Protocols: Building protocols, applications, and infrastructure based on Openverse Network.

4. Incentive Recipients

The above typesThe project operators, not end-users.

5. Reward Mechanism

5.1 100,000 Real Users Reward: Projects that reach 100,000 real, valid users and pass the review will receive a one-time post-review reward of 500,000 BTG. There is no limit to the number of projects that can participate, but eligibility for the reward is based on actual achievement of the target and passing the review.

5.2 First 1 Million Real Users Grand Prize: Within the program's validity period, the first project to reach 1,000,000 real and valid users and pass the final review will receive a one-time deferred reward of 5,000,000 BTG. 'First' is based on verifiable original data, timestamps, review results, and the final result after excluding abnormal data.

5.3 Contribution incentives for projects with fewer than 100,000 users: Projects with fewer than 100,000 real users will not automatically receive rewards. For projects that make clear ecosystem contributions during the planning period and whose valid users and contributions have been verified, contribution incentives can be provided at a rate of 1–3 BTG per valid user; the specific level will be determined comprehensively based on the project's actual user quality, activity, retention, on-chain behavior, ecosystem contributions, etc., and will be subject to the constraints of the special reward quota.

6. Plan period

Project application deadline: April 20, 2027. The actual review period, interim data submissions, and final review arrangements will be determined by the Open Foundation and the Openverse Team based on the project's circumstances.

7. User and Data Audit

'Real users' are not the same as the number of registered accounts. Different project types use different definitions of valid users. The audit can comprehensively consider account behavior, device/IP anomalies, usage frequency, retention, on-chain interactions, transaction behavior, use of core product functions, source channels, and other verifiable data.

- Bulk registration, script-based data manipulation, witch addresses, bot accounts, and fake users are prohibited.
- DEX and other trading platforms will focus on eliminating abnormal behaviors such as wash trading, wash trading, self-trading, and circular trading.
- The payment program will focus on verifying genuine merchants, genuine payers, genuine orders, and actual settlement activities.
- For projects in gaming, social networking, and education, the focus will be on verifying genuine usage behavior and sustained activity.
- The project owner must retain the original data, statistical standards, and necessary audit evidence.

8. Project Evaluation

Dimension	illustrate
Real users	Effective user scale, authenticity, source and growth quality
Activity and retention	Core feature usage, active period, and retention rate
Openverse Network uses	On-chain interaction, asset use, transactions, payments, or other real-world network usage
Ecological contribution	Driven by other projects, users, developers, and ecosystem traffic.
Product Value	Product completeness, real-world applications, and commercial or long-term operational capabilities.
Globalization capabilities	Global market coverage, community, channels and sustainable growth capabilities

9. Project Process

- Submit an application
- Project screening and communication
- Determine project KPIs and audit criteria
- Project Operations and Growth
- Phased data submission
- Abnormal data cleaning and auditing
- Final compliance confirmation
- Rewards Distribution

10. Important Note

This program does not guarantee rewards for all submitted projects. Rewards are based on actual achievement of targets, effective contributions, and the final review results. The program will end once 11 million BTG is exhausted. The Open Foundation and the Openverse Team reserve the right to develop differentiated review standards for different tracks and to remove abnormal, duplicate, or clearly inconsistent data.

Official ecosystem cooperation email: admin@openverse.network

